



WORLD HERITAGE YOUTH AMBASSADORS OUTCOME FRAMEWORK

THE EXPERIENCE



INTERMEDIATE OUTCOMES



LONG TERM BENEFITS

For Young People

- Regular inclusive youth focused provision and activity
- Accredited training programme focused on World Heritage and Personal Development
- Team building and fun excursions
- UK Travel to other World Heritage Sites (WHS)
- Residential experiences
- Annual Youth World Heritage Summer Convention
- Recognised Voluntary activity
- Leadership training
- Involvement in community activity
- Involvement in World Heritage UK (WH:UK)
- Being part of a national and global network of young people
- A network and forum for decision making in local and national World Heritage Communities

For Heritage Communities

- A central support system to build capacity and resource to engage and inspire young people
- Online resources for youth engagement technique
- A professional Youth Worker to support your engagement with young people
- A network of professionals to share best practise
- Management Information System (MIS) to measure impact and data capture.

For Young people

- Life skills
- Increased self-confidence
- Increased self-awareness and self-worth
- Leadership and teamwork skills
- Improved empathy and consideration for others
- Improved communication, decision making, and problem solving skills

Learning

- Young people will have learnt about World Heritage
- External and internal accreditation
- Alternative education opportunities
- Work and voluntary experiences
- Enjoyable experiences in a safe and structured environment
- Ability to influence social change and policy

Behaviours

- Respect for the value of heritage
- A sense of belonging and identity
- Engagement with citizenship and community
- Increased civic participation by having a voice
- Improved physical and emotional wellbeing
- Ability to build positive relationships

For Heritage Communities

- Increased positive intergenerational relationships
- Increased diversity in heritage activity
- Breaking down barriers to engagement and participation with Young People in World Heritage
- Increased awareness of the issues facing young

Young People

- Improved "post 16" educational, employability, and labour market prospects.
- Improved long term well being
- Reduced risky behaviours
- Increased civic and community participation and leadership
- Increased social capital for young people
- Young people are able to take action for change in World Heritage
- Young people see World Heritage as an attractive and enjoyable place to access
- Young people value Heritage as a place to be preserved and maintained in the future

Heritage Communities

- More young people will engage independently with World Heritage
- Increased diversity of young people involved in World Heritage
- Young people are demonstrably valued in World Heritage
- Youth Work skills, principles and values of engagement are embedded through networks and partnership working in the World Heritage Sector
- Communities are more cohesive
- Young People and communities have access to a better trained heritage workforce